

THE NATIONAL CANCER SUMMIT 2023

Theme: **Uniting Our Voices and Taking Action**

2nd - 4th February, 2023 | Safari Park Hotel, Nairobi.



REPUBLIC OF KENYA



National Cancer
Institute of Kenya

NCI - KENYA

SUMMIT PLENARY TRACKS AND TOPICS

1. Hot topics for healthy debate
2. Cancer Innovation, Technology and Research
3. Financing for Cancer
4. Partnerships for cancer

WHY ATTEND THE SUMMIT

1. Networking for collaborations
2. Show & share best practices
3. Meet health experts
4. Access the summit village for services & exhibitions

WHY SPONSOR THE SUMMIT

1. Showcase your services and products to a wide audience
2. Connect with clients and collaborators
3. Network with opinion leaders in health
4. Early access to the 1st Annual Cancer Report

SPONSORSHIP PACKAGES FOR THE NATIONAL CANCER SUMMIT 2023

Platinum

- Photo opportunity with VVIP
- Strategic seating near high-level guests
- Access to briefing room with VVIP guests
- In-person receipt of VVIP guests
- One exhibition stand at strategic location (at no added cost)
- Large logo size in promotional materials including webpage, social media and summit collateral
- Guaranteed brand presence through running of brand/CSR video during identified opportunities, placement of 8 corporate banners and on-site brand table near entrance at the summit
- Speaking slot during high-level panel discussion preceding the opening ceremony
- Speaking slot during a thematic round-table session
- 2-page full color advertorial in the summit official programme
- Opportunity to place company profile/literature in delegates conference pack
- Opportunity for a representative to present an award/ benefit package to patient groups/survivors
- 4 complimentary delegate slots to summit

Ksh 5,000,000

Gold

- Strategic seating near high-level guests
- One exhibition stand at strategic location (at no added cost)
- Medium logo size in promotional materials including webpage, social media and summit collateral
- Speaking slot during a thematic round-table session
- Guaranteed brand presence through placement of 4 corporate banners at summit
- 1-page full color advertorial in the summit official programme
- 2 complimentary delegate slots to summit

Ksh 3,000,000

Silver

- Medium logo size in promotional materials including webpage, social media
- Guaranteed brand presence through placement of 2 corporate banners at summit
- Speaking opportunity during identified opportunities at the summit
- Half-page full colour advert in summit official programme
- 1 complimentary delegate slot to summit

Ksh 2,000,000

Round-table/Plenary Session sponsor

- Logo in promotional materials including webpage, social media
- Guaranteed brand presence through placement of corporate banners at break out room/plenary session
- Speaking opportunity during identified opportunities at the summit
- 1 complimentary delegate slot to summit

Ksh 1,000,000



Payment through Cheques or electronic transfer to:

National Cancer Institute of Kenya

A/C Number: 011215001006012

ABC Bank Green House Mall branch



Queries to;

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